



## The Covered Bond Report

# The Covered Bond Investor Conference 2017

Deutsche Nationalbibliothek, Frankfurt, 1 June  
With The Covered Bond Report Awards for Excellence, from 6pm, 31 May



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# **The Covered Bond Investor Conference**

**31 May – 1 June, Frankfurt 2017**

## **Sponsorship Opportunities**

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## Event Background

The ICMA Covered Bond Investor Council and The Covered Bond Report will be jointly hosting the 6<sup>th</sup> Annual Covered Bond Investor Conference on 31 May - 1 June, at the Deutsche Nationalbibliothek (German National Library). The event has been designed to air and address investors' concerns.

The conference was previously attended by over 150 international participants. The following job titles were represented amongst the delegates who attended the event:

- Head of Fixed Income
- Head of Covered Bond Origination
- Head of Funding
- Head of Treasury
- Head of Syndicate
- Head of Capital Markets
- Covered Bond Analyst

The agenda was drawn up by the ICMA Covered Bond Investor Council and The Covered Bond Report and looked at the market from the buy-side perspective, considering topical issues which affect the investor community, including the impact of the ECB covered bond buying programme on market liquidity, regulatory developments, and new covered bond structures. There were important contributions from the ECB and members of the CBIC on covered bond disclosure practices and significant progress was outlined in the debate in this area.

Panel discussions included: IPTs, Volatility and Liquidity, Covered Bond Legislation, Maturity & Documentation Changes, Recent Regulatory Initiatives on Secondary Trading of Covered Bonds



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## The Covered Bond Report Awards for Excellence / Pre-conference Awards Reception

The Pre-conference Awards Reception will once again incorporate The Covered Bond Report Awards for Excellence.

At the June 2016 event, The Covered Bond Report announced the winners and distributed awards at the reception. These were well received by winners and other market participants alike.

The incorporation of the awards event has increase interest in the overall conference. We anticipate around 100 participants in the reception this year. Venue to be confirmed.



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## The Covered Bond Investor Conference 2017

The agenda for this year's conference will be available shortly; this is to ensure that the agenda and content of the day is relevant, given market developments and regulatory updates.

Key topics for discussion will include:

- Transparency
- Maturity structures
- CBPP3
- Green Bonds

We will be marketing the event to ICMA members and to the wider audience by advertising the event on the ICMA website, Twitter, LinkedIn and publications, working in collaboration with The Covered Bond Report and also our sponsors.

### Participant Feedback

*'The ICMA CBIC/Covered Bond Report conference is one that specifically focuses on investors' thoughts and issues. The success of the previous conferences clearly showed that it has quickly developed into one of the key events in the covered bond market.'*

- Andreas Denger, Senior Portfolio Manager at MEAG and Chairman of the ICMA Covered Bond Investor Council



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## Sponsorship Opportunities:

### Pre-conference Awards Reception, 31 May - €3,500

- Logo on all marketing prior to the event
- Logo and 100 word profile on the Covered Bond event
- 'sponsorship' web page on the ICMA website
- Branding at the reception venue, including logo on banners and napkins

### Conference Exhibitor, 1 June - €5,500

- Exhibition stand 3m x 2m
- Logo on all marketing prior to the event
- Logo and 200 word profile on the Covered Bond event 'sponsorship' web page on the ICMA website
- Full page advert in the May edition of The Covered Bond Report (on display at the conference)
- Logo on selected branding at conference venue (to include logo on banners and selected PowerPoint slides in the main conference room)



*Combination and bespoke sponsorship opportunities are available upon request.*